fusion
Build Your Product

Option Values

Option Values refers to the conduct it intends to pursue while applying price based on **Attribute Value, Pricing Type, and Price.**

- **Attribute Value –** A piece of information that defines the characteristics of a field to apply the pricing options such as color, size etc.
- **Pricing Type –** This field controls how the *pricing* should react in different scenarios such as **"Fixed Price", "% On Base Price", "Component Price", "% On Component Price".**
- **Price –** It lets you define the price to apply for the specifics at the time of purchase.

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