

# Option Values

**Option Values** refers to the conduct it intends to pursue while applying price based on **Attribute Value**, **Pricing Type**, and **Price**.

- **Attribute Value** - A piece of information that defines the characteristics of a field to apply the pricing options such as color, size etc.
- **Pricing Type** - This field controls how the *pricing* should react in different scenarios such as **“Fixed Price”, “% On Base Price”, “Component Price”, “% On Component Price”**.
- **Price** - It lets you define the price to apply for the specifics at the time of purchase.

Build Your Products NOTES ACTIVITIES FILES CUSTOMIZATION TOOLS

Inventory ID: COUCH - Couch  
Description: Couch

GENERAL PACKAGING PRICE/COST VENDORS GLACCOUNTS DESCRIPTION **BUILD OPTIONS** SERIALIZED PRODUCT INFO ATTRIBUTES ECOMMERCE

**Options**

Sort Order	Option Title	Control Type	Is Mand.	Affect Base Price	Attribute ID
1	OPTION1	Drop Down	<input type="checkbox"/>	<input type="checkbox"/>	COLOR
2	OPTION2	Multi Select Combo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
3	OPTION3	Drop Down	<input type="checkbox"/>	<input type="checkbox"/>	SIZE

**Option Rules**

Rule Type	Option1	Option1 Value	Option2	Option2 Value
Must	OPTION1	Black	OPTION2	AALEGO900
Exclusion	OPTION1	Blue	OPTION2	AAPOWERID
Exclusion	OPTION1	Blue	OPTION3	Small

**Option Values**

Inventory ID	Description	Quantity	Attribut Value	Price Type	Price
		1.00	Black	Fixe...	100.00
		1.00	Blue	% O...	10.00
		1.00	Grey	Fixe...	150.00
		1.00	Red	Fixe...	
		1.00			