

Option Values

Option Values refers to the conduct it intends to pursue while applying price based on Attribute Value, Pricing Type, and Price.

- Attribute Value A piece of information that defines the characteristics of a field to apply the pricing options such as color, size etc.
- **Pricing Type** This field controls how the *pricing* should react in different scenarios such as "Fixed Price", "% On Base Price", "Component Price", "% On Component Price".
- Price It lets you define the price to apply for the specifics at the time of purchase.



