

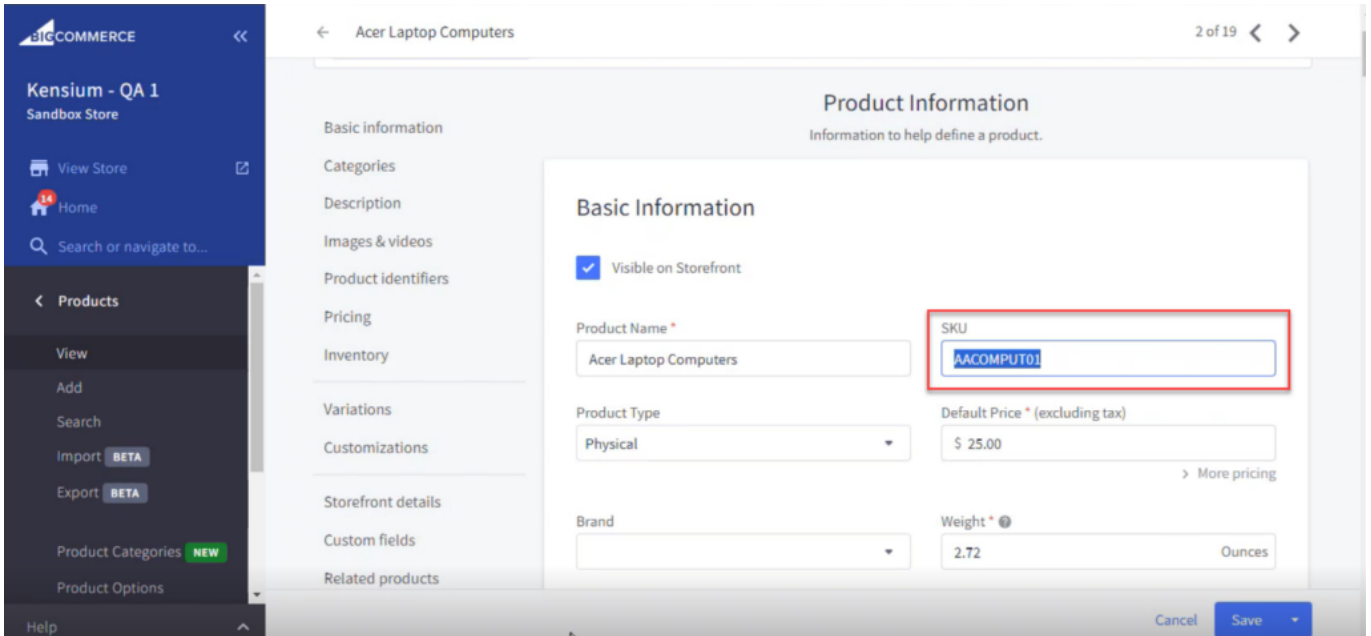
# The product Content

- ✖ The product content area comprises the **[SKU]**, **[Text Editor]**, **[Generate]**, and **[Update]** options.
- **Product SKU:** BigCommerce uses the product SKU (Store Keeping Unit) as a unique identifier for connection with the Open AI platform.
- **Product:** You can track the **[SKU]** from BigCommerce’s product page, as illustrated below:

	Name	SKU	Categories	Stock	Price	Channels	Visibility
<input type="checkbox"/>	[Sample] Smith Journal 13	SM13	Publications, Shop All	—	\$25.00	1	ENABLED
<input type="checkbox"/>	[Sample] Dustpan & Brush	DPB	Utility, Shop All	—	\$34.95	1	ENABLED
<input type="checkbox"/>	[Sample] Utility Caddy	OFSUC	Utility, Shop All	—	\$45.95	1	ENABLED
<input type="checkbox"/>	[Sample] Canvas Laundry Cart	CLC	Utility, Shop All	—	\$200.00	1	ENABLED
<input type="checkbox"/>	[Sample] Laundry Detergent	CGLD	Utility, Shop All	—	\$29.95	1	ENABLED
<input type="checkbox"/>	[Sample] Tiered Wire Basket	TWB	Kitchen, Shop All	—	\$119.95	1	ENABLED
<input type="checkbox"/>	[Sample] Oak Cheese Grater	OCG	Kitchen, Shop All	—	\$34.95	1	ENABLED

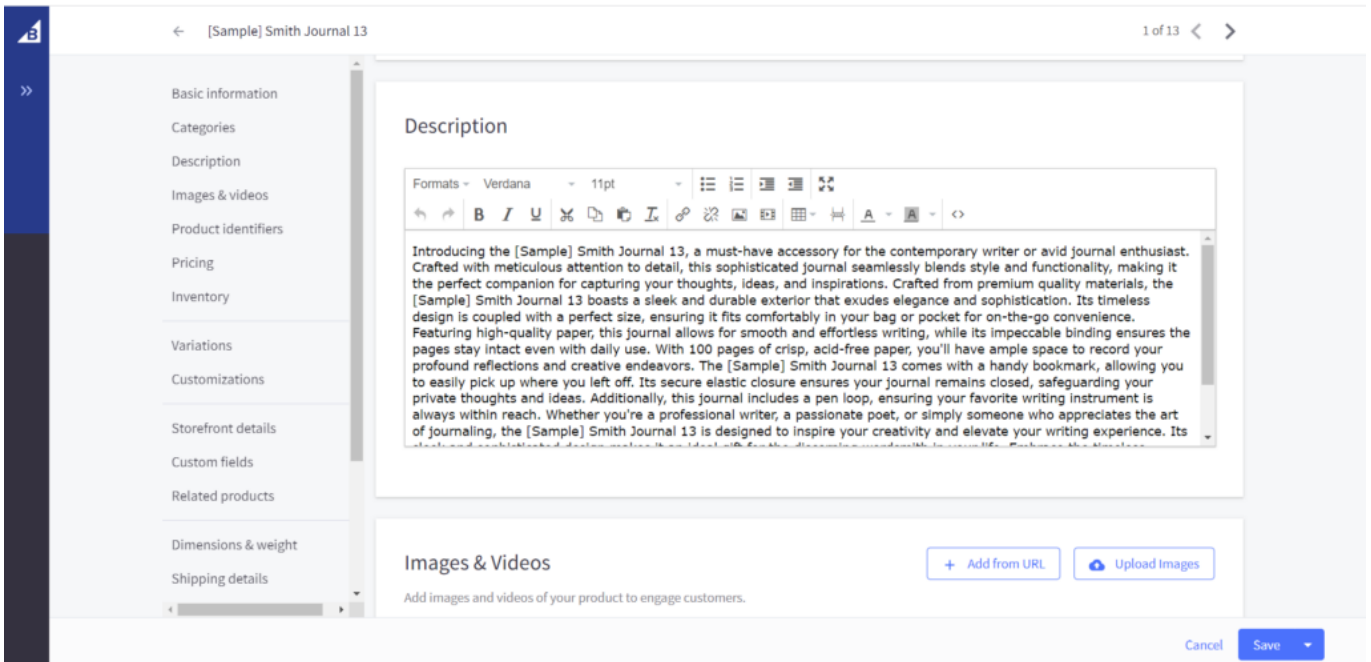
Products/SKU

- Product Details include the **[SKU]** and product description (if applicable).



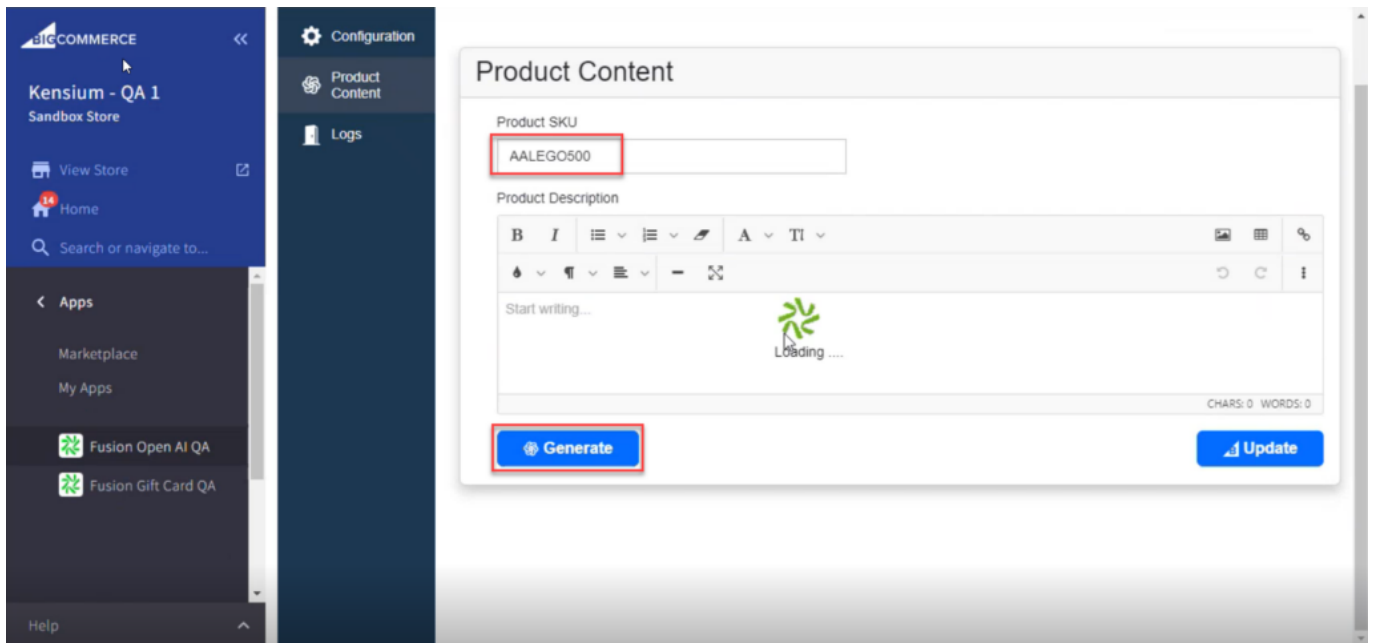
### Product Information

- **SKU Description:** The figure below displays the existing SKU description in BigCommerce.

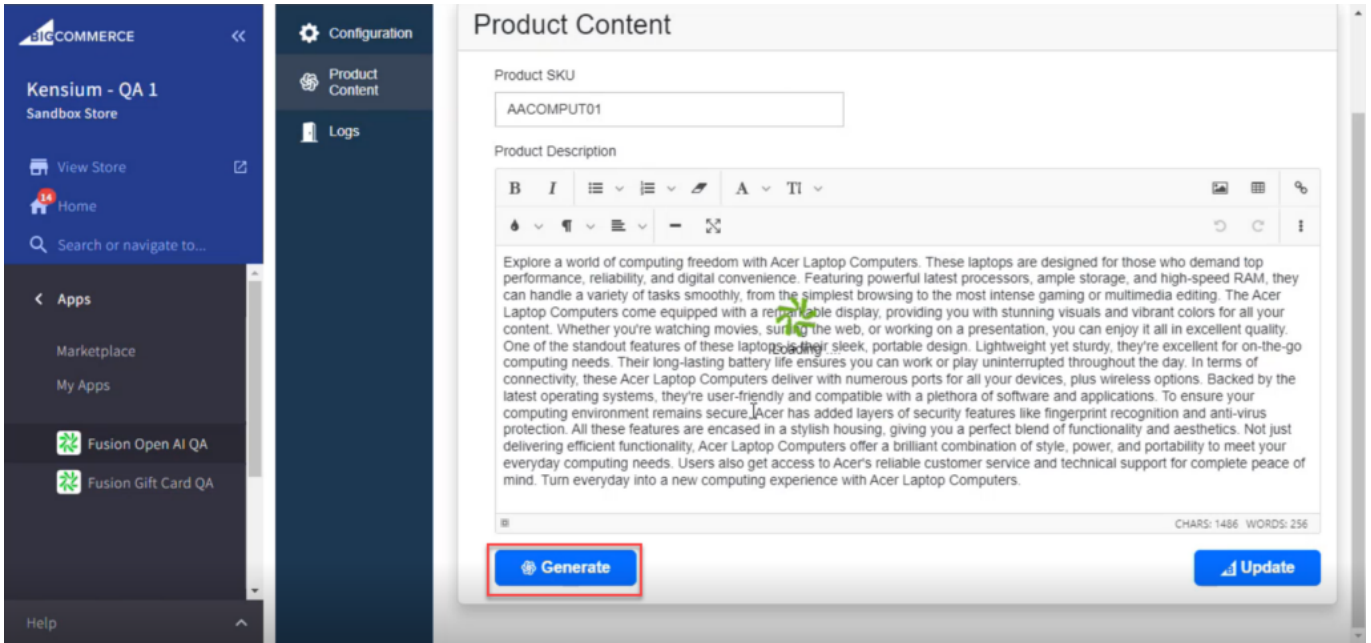


## Description

- ❌ • **Generate:** To generate content, input the SKU in the Product SKU field and click the **[Generate]** button in the Kensium Open AI app, which will use the API integration. The details will be displayed in the Kensium Open AI app, as illustrated in the images below. There are no constraints to generate; you can generate N numbers of times as needed.

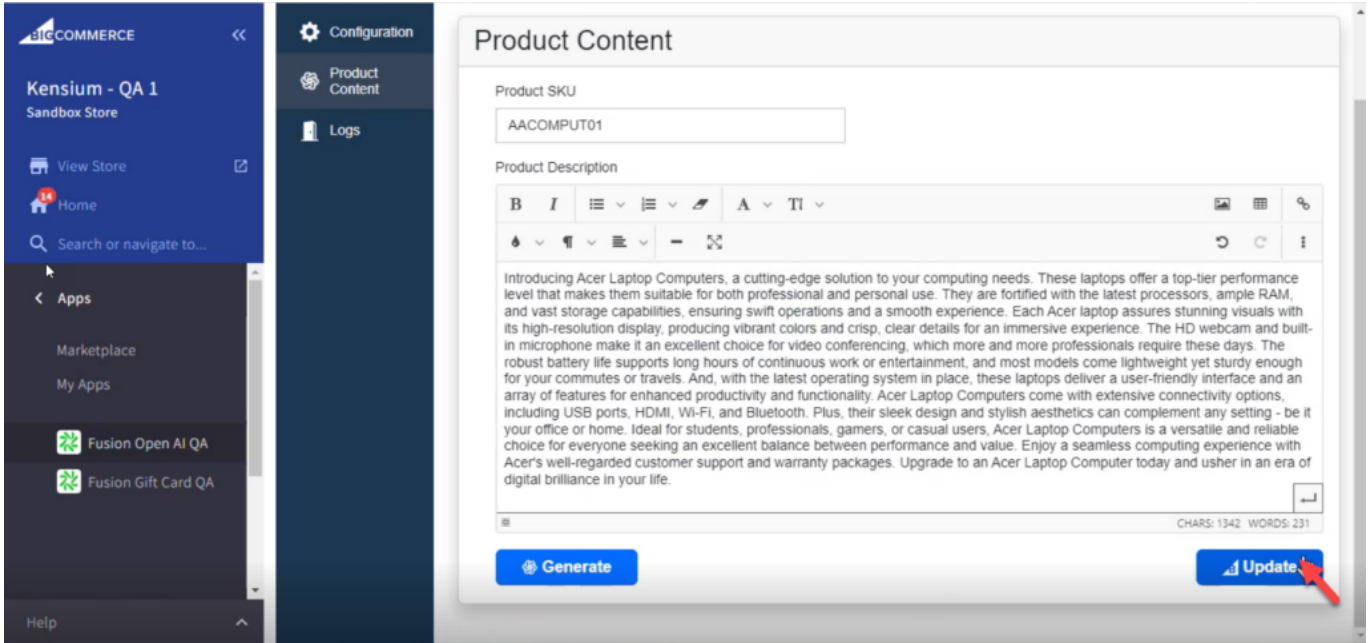


## Product Content



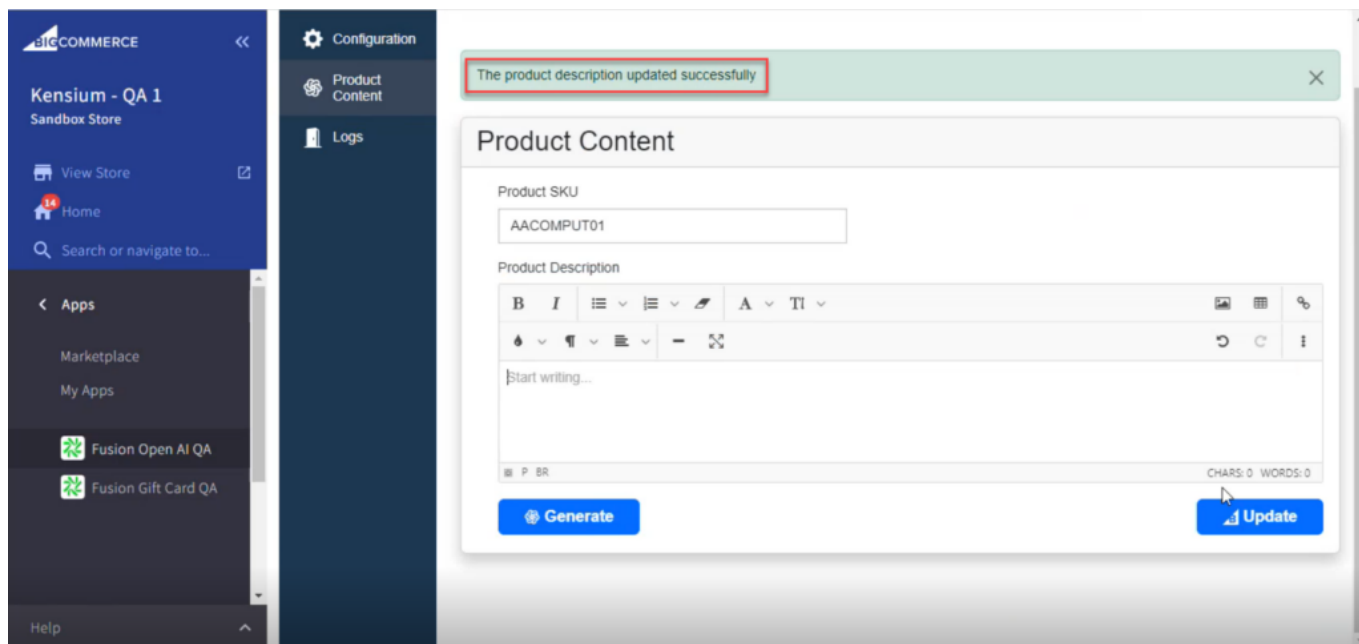
### Generate

- **Text Editor:** Open AI generates product descriptions using an Open API call and displays them in the editor section. You can edit the product description, including the entire text and text styles. The software also has a feature to count the number of characters and words.
- **Update:** To modify the product description, click the **[update]** button in BigCommerce and choose the SKU. The app will update the Product Description using the SKU as a unique identifier.



## Update

- All the changes you've made will be reflected in the product description on the BigCommerce Product page, beside the SKU.



Updated Successfully

- The Kensium Open AI app will display an error message if you enter an incorrect SKU i.e. one that does not exist in BigCommerce.

The screenshot shows the 'Fusion OpenAI' interface. On the left is a dark blue sidebar with 'fusion' logo and menu items: 'Configuration', 'Product Content', and 'Logs'. The main area is titled 'Product Content' and contains a form. At the top of the form is a red error message: 'An error occurred while updating product description: BigCommerce product doesn't exist.' Below this is a 'Product SKU' input field containing '2222', which is highlighted with a red box. To the right of the form is a red callout box with the text: 'For invalid SKU the App will show an error message'. Below the callout is a rich text editor with a toolbar and a 'Start writing...' placeholder. At the bottom of the form are two buttons: 'Generate' and 'Update'. The status bar at the bottom right of the form shows 'CHARS: 0 WORDS: 0'.

Product Content