

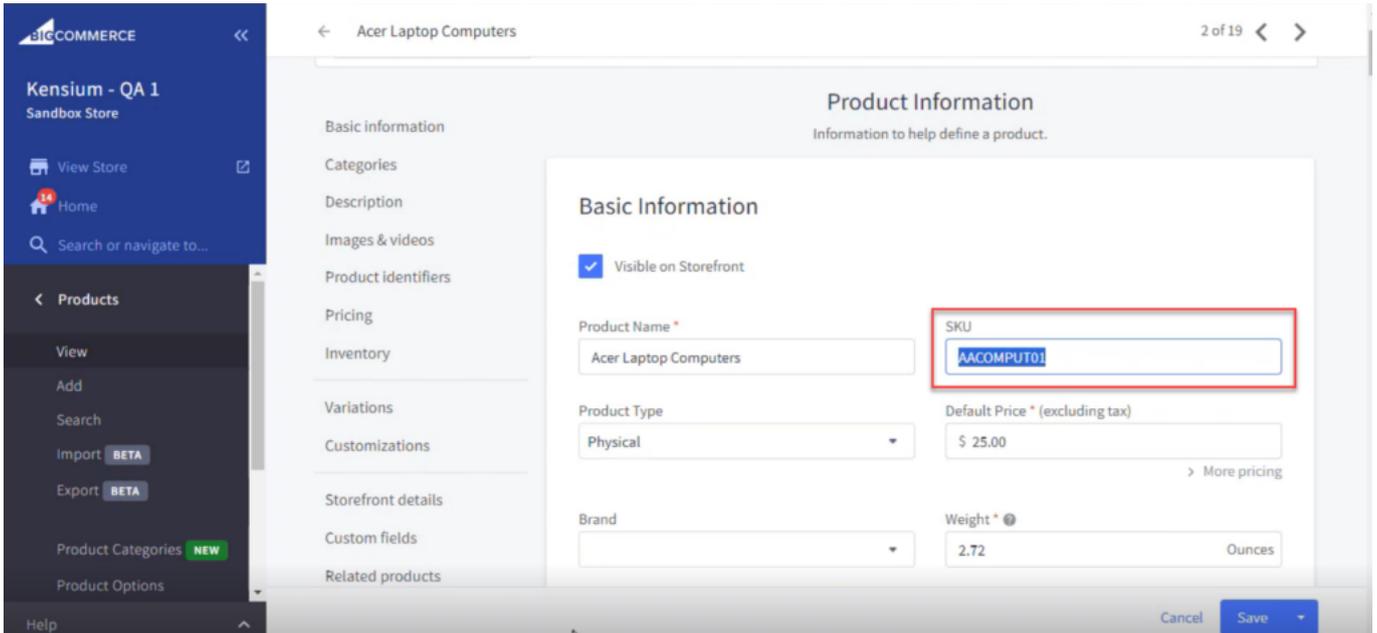
The product Content

- ✖ The product content area comprises the **[SKU]**, **[Text Editor]**, **[Generate]**, and **[Update]** options.
- **Product SKU:** BigCommerce uses the product SKU (Store Keeping Unit) as a unique identifier for connection with the Open AI platform.
- **Product:** You can track the **[SKU]** from BigCommerce’s product page, as illustrated below:

| | Name | SKU | Categories | Stock | Price | Channels | Visibility |
|--------------------------|------------------------------|-------|------------------------|-------|----------|----------|------------|
| <input type="checkbox"/> | [Sample] Smith Journal 13 | SM13 | Publications, Shop All | — | \$25.00 | 1 | ENABLED |
| <input type="checkbox"/> | [Sample] Dustpan & Brush | DPB | Utility, Shop All | — | \$34.95 | 1 | ENABLED |
| <input type="checkbox"/> | [Sample] Utility Caddy | OFSUC | Utility, Shop All | — | \$45.95 | 1 | ENABLED |
| <input type="checkbox"/> | [Sample] Canvas Laundry Cart | CLC | Utility, Shop All | — | \$200.00 | 1 | ENABLED |
| <input type="checkbox"/> | [Sample] Laundry Detergent | CGLD | Utility, Shop All | — | \$29.95 | 1 | ENABLED |
| <input type="checkbox"/> | [Sample] Tiered Wire Basket | TWB | Kitchen, Shop All | — | \$119.95 | 1 | ENABLED |
| <input type="checkbox"/> | [Sample] Oak Cheese Grater | OCG | Kitchen, Shop All | — | \$34.95 | 1 | ENABLED |

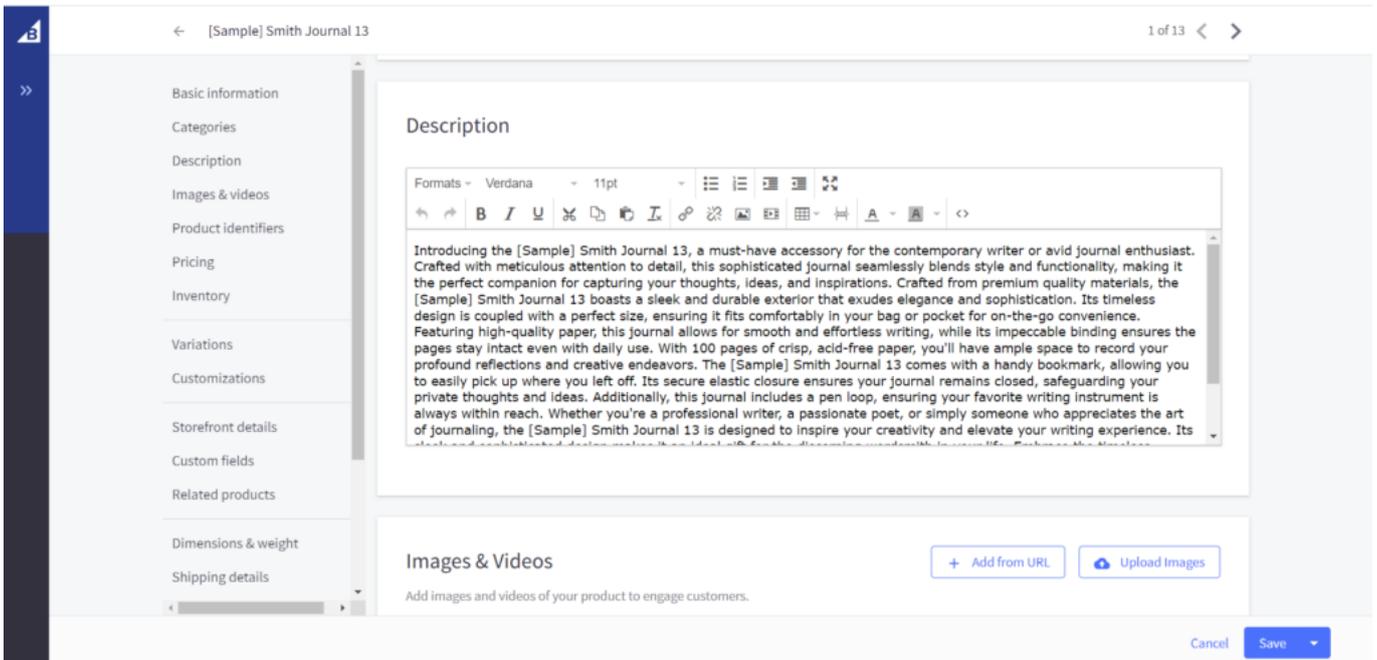
Products/SKU

- Product Details include the **[SKU]** and product description (if applicable).



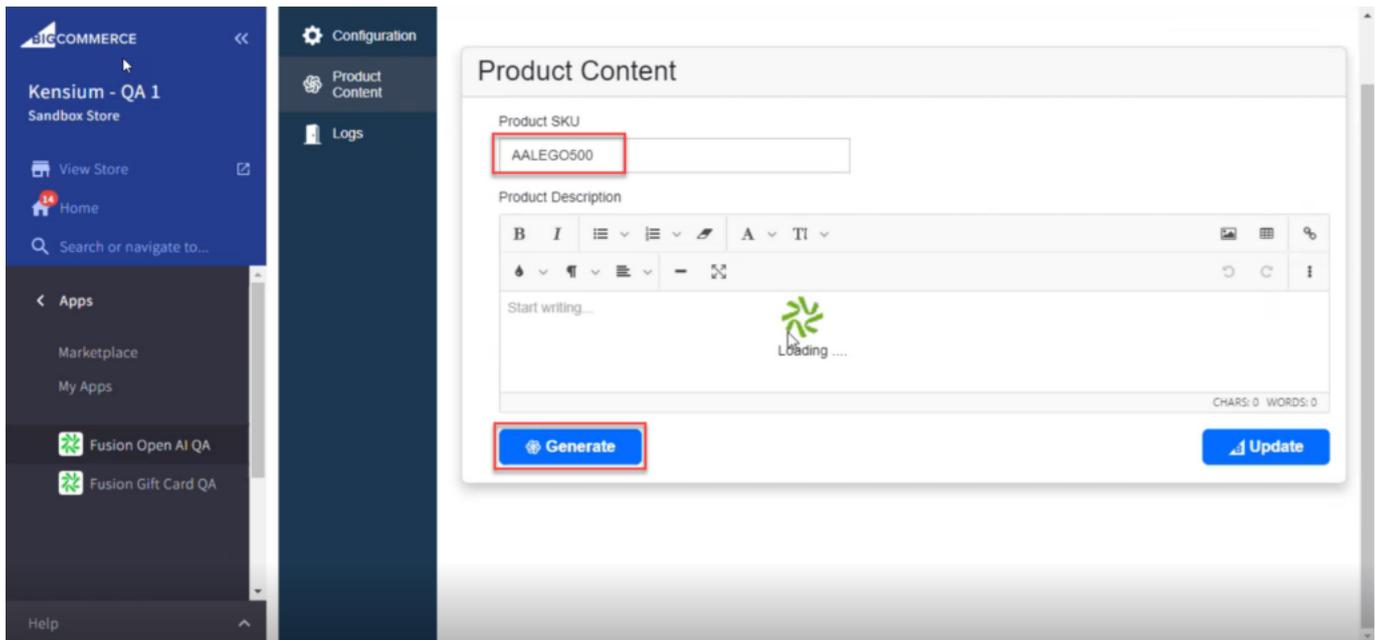
Product Information

- **SKU Description:** The figure below displays the existing SKU description in BigCommerce.

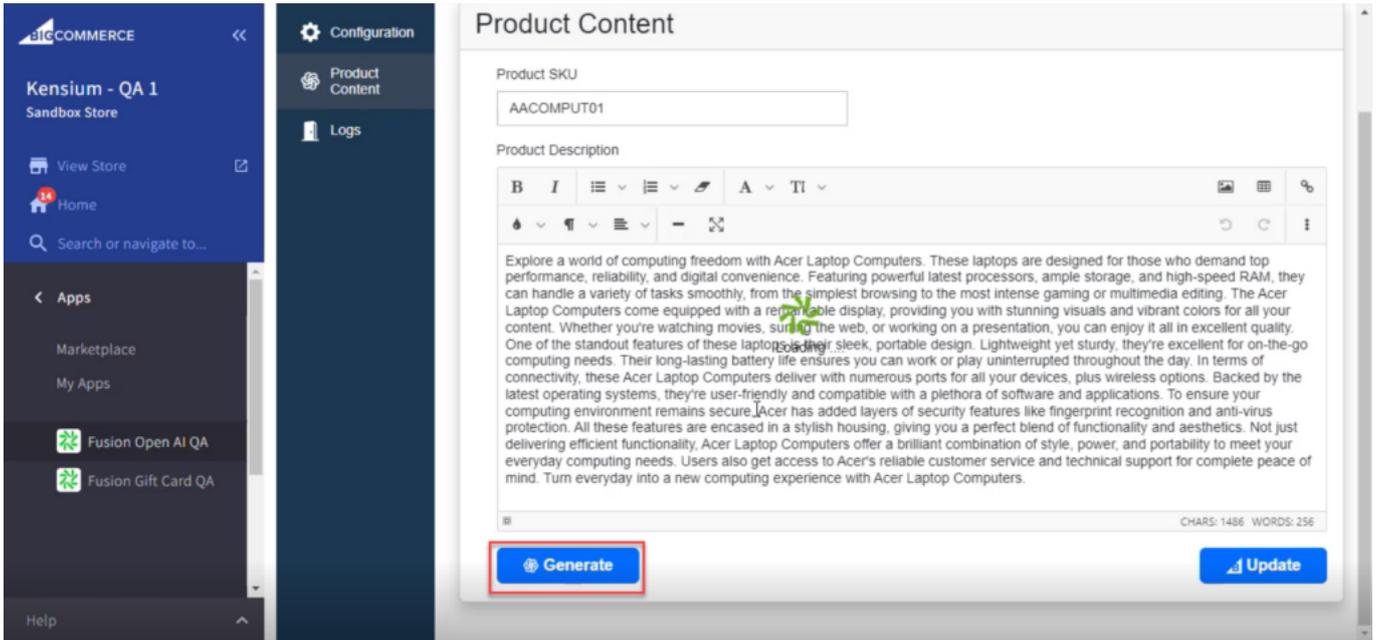


Description

- ❌ • **Generate:** To generate content, input the SKU in the Product SKU field and click the **[Generate]** button in the Kensium Open AI app, which will use the API integration. The details will be displayed in the Kensium Open AI app, as illustrated in the images below. There are no constraints to generate; you can generate N numbers of times as needed.

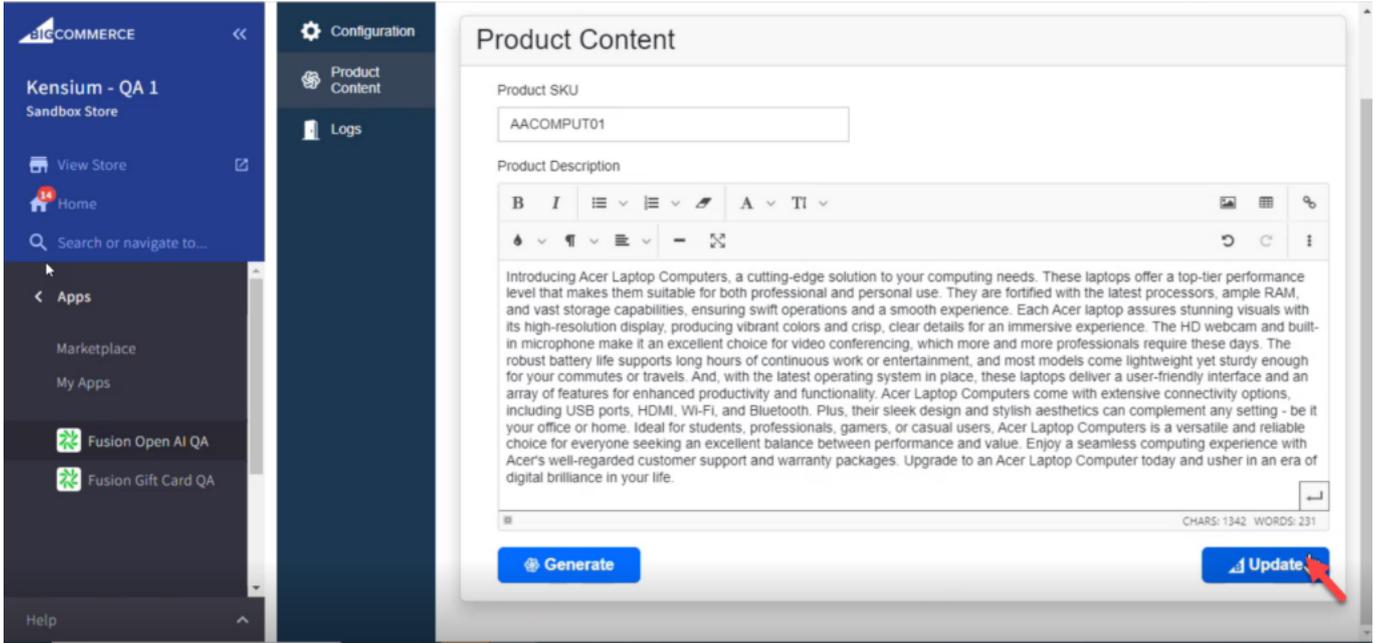


Product Content



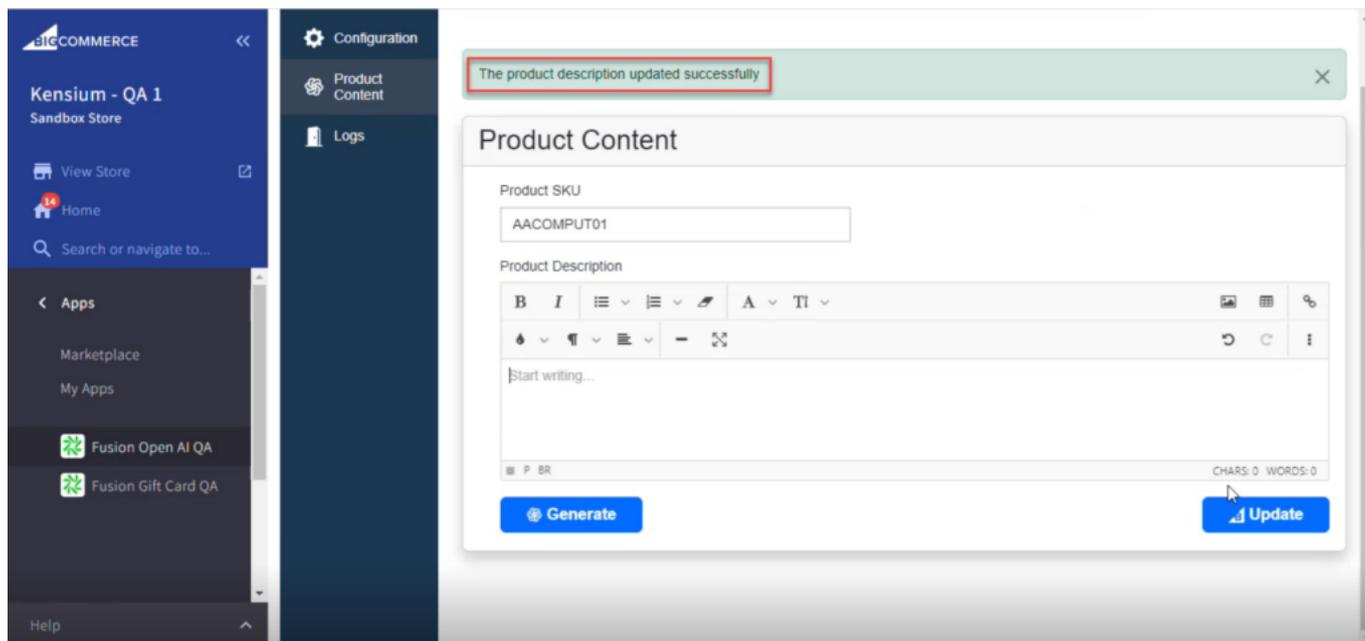
Generate

- **Text Editor:** Open AI generates product descriptions using an Open API call and displays them in the editor section. You can edit the product description, including the entire text and text styles. The software also has a feature to count the number of characters and words.
- **Update:** To modify the product description, click the **[update]** button in BigCommerce and choose the SKU. The app will update the Product Description using the SKU as a unique identifier.



Update

- All the changes you've made will be reflected in the product description on the BigCommerce Product page, beside the SKU.



Updated Successfully

- The Kensium Open AI app will display an error message if you enter an incorrect SKU i.e. one that does not exist in BigCommerce.

The screenshot shows the 'Fusion OpenAI' interface. On the left is a dark blue sidebar with 'fusion' logo and menu items: 'Configuration', 'Product Content', and 'Logs'. The main area is titled 'Product Content' and contains a form. At the top of the form, a pink error message reads: 'An error occurred while updating product description: BigCommerce product doesn't exist.' Below this, the 'Product SKU' field contains '2222' and is highlighted with a red box. A red callout box points to the error message with the text: 'For invalid SKU the App will show an error message'. The 'Product Description' field has a rich text editor toolbar and the text 'Start writing...'. At the bottom of the form are 'Generate' and 'Update' buttons. The status bar at the bottom right shows 'CHARS: 0 WORDS: 0'.

Product Content