Features list

1. Data flows between Acumatica and KensiumRMS automatically and without manual intervention updating Acumatica with sales data throughout the day.
2. Even when the Internet connection is down, retail establishments can still conduct business. This translates to improved dependability and client satisfaction.
3. Point of Sale:
    a. Complete store-based POS solution
    b. Customer tailored UI
    c. Customer tailored functionality
    d. Items, customers, pricing, etc. defined and maintained in Acumatica.
    e. Offline functionality.
    f. Cash & carry or future fulfillment.
    g. Fulfillment through Acumatica or at store.
    h. Handles weighed items where price is determined by integrated scale.
    i. Multiple cash drawers
4. Multiple Fulfillment Options
    a. In store pick up
    b. Ship from Acumatica
    c. Buy Online Pick up in Store (BOPIS)
    d. Buy Online Return in Store (BORIS)
5. Multiple Customer Types:
    a. Acumatica Customer – Individual transactions are posted in Acumatica.
    b. Marketing Customer – KensiumRMS retains individual customer transaction data but is treated as a default customer for posting into Acumatica.
    c. Default Customer – no recognition of customer on transaction
6. KensiumRMS has the unique capability of consolidating multiple transactions for Marketing and Default Customers for posting into Acumatica. This dramatically reduces Acumatica transactions while providing all necessary inventory and sales data. Individual transaction data is maintained in KensiumRMS.
7. Mobile Order Pad
    a. KensiumRMS – Order Pad provides a mobile order entry device enabling the operator(s) to create, save, recall, and edit orders which are tendered at the CSR.
    b. Line buster
    c. Field Sales
    d. Event Based Sales
8. Integrated Gift Card and Loyalty Program
    a. KensiumRMS – Order Pad provides a mobile order entry device enabling the operator(s) to create, save, recall, and edit orders which are tendered at the CSR.

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   b. Line buster
   c. Field Sales
   d. Event Based Sales

9. Happy “sticky” customers – Kensium Gift & Loyalty.

Kensium Gift & Loyalty can be purchased individually or in combination and work in fully integrated environments or independently with KensiumPOS, Acumatica or Acumatica eCommerce solutions. However, used, they promote customer engagement and loyalty.

Kensium Loyalty is a robust branded loyalty program where you, the merchant, determine when and how points are earned. This can be by customer type and reward level as well as item type and for specific intervals. Clients can download your branded app or log in through your web site to see points calculations and purchase history.

Kensium Gift Cards can be purchased online, at the store or can result from the conversion of loyalty points. Whether you use eCards or physical gift cards they can be used for purchases at the store, online or directly in Acumatica.

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