# Integrations

**Menu:** Gift Cards / Integrations

**Feature:** Gift Cards

**Editions:** Cloud

---

Kensium Gift Card puts you in control. Unlike traditional gift cards issued by credit card companies, with Kensium Gift Card, the merchant retains the funds. Rather than earning a percentage on each transaction, with the Kensium Gift Card you the merchant deposits the full amount of the gift card while Kensium tracks the Gift Card liability and efficiently applies funds to future purchases.

The Kensium Gift Card web portal allows users and the merchant full and secure visibility into individual card balances, transactions as well as overall gift card liability. Let Kensium Gift Card shift the balance of power back to you rather than the credit card companies.

## Detailing –

1. **Get the Gift Card Fun in various modes –**

   The Probability to access the gift cards has broadened its horizons to all the below mentioned ways enabling the users opt as per needs.

   - **Physical Code:** A physical code corresponds to the number imprinted on a tangible card.
   - **PIN:** Accompanying a printed gift card and its physical code for enhanced security layer for when the card is utilized at the register
   - **External Code:** Generated and managed by an external system like a third-party ecommerce integration, an external code follows a distinct process.

2. **Our solution offers –**

   You can opt any of the below mentioned versatile functionalities available within Kensium Gift Cards i.e.,

   - Import printed cards with codes and optional PINs.
   - Effortlessly manage digital cards via Kensium.

○ Seamlessly manage funds on printed and externally coded cards.

## Benefits availed –

- Easy Installation & Configuration.
- No additional hardware requirement.
- Supports Single & Multiple Store Types.
- Customize the redemption instructions within the Big Commerce platform.
- Completely secured with Code for e –gift Card, PIN with the physical Gift Card.
- Obtain exclusive credentials from the Kensium team.
- Integrate seamlessly with eCommerce.
- Validate the Gift Card in Real-time
- Buy and Redeem Gift cards through the channel (Physical or Digital) that is most convenient for customers.

## Kensium Gift Cards on Big Commerce store –

Kensium Gift Cards have now been integrated with the Big Commerce platform, providing seamless integration for both e-gift Cards and Physical Gift Cards. Integrate Physical and Digital Gift Cards in a single click by installing the APP from BigCommerce Marketplace if you are already signed up on Big Commerce platform.  If you are new to the Big Commerce platform, you can obtain this by signing up first and then access the solution by installing the APP.