



# Loyalty



**Menu:** Loyalty



**Feature:** Loyalty



**Editions:** Cloud

The Kensium POS Loyalty feature enables calculation of loyalty points based on a member's purchases.

The Loyalty feature integrates with the Purchases feature, so that any incoming purchase record - originating from multiple sources, like the Kensium Register, or from an external system via the [POS API](#) - can generate points.

For each purchase, points calculations are determined by examining the [Point Rules](#) that you have configured.

The POS Membership feature enables you to further adjust the calculated points rules, based on the member's membership level. See [Membership Levels](#) for more information.

## Topics

- [Purchases](#)
- [Loyalty Points](#)
- [Redeem Points](#)
- [Adjust Points](#)
- [Point Rules](#)