



KENSIUM

Rithum Connector

## Benefits of Rithum Connector



- By selling across a range of channels, merchants increase their visibility.
- The freedom to select the channels on which to advertise.
- Merchants that use Fulfillment by Amazon (FBA) can benefit.
- Acumatica synchronizations started for scheduling.
- Product data FTP Syncs lessens server throttling.
- Use Image Placements to store up to 20 images on a specific product.