

Extent of Coverage



The key aspects of Rithum Connector when integrated with Acumatica ERP:

Multi-Channel Selling: Rithum Connector allows businesses to expand their reach by selling products on over 40 global marketplaces, including popular platforms like Amazon, eBay, Walmart, Shopify, and many others. Instead of managing separate accounts on each marketplace, businesses can use ChannelAdvisor Connector as a single interface to list and sell their products across multiple channels simultaneously.

Inventory Management: With Rithum Connector, businesses can centrally manage and track their inventory from an individual location.