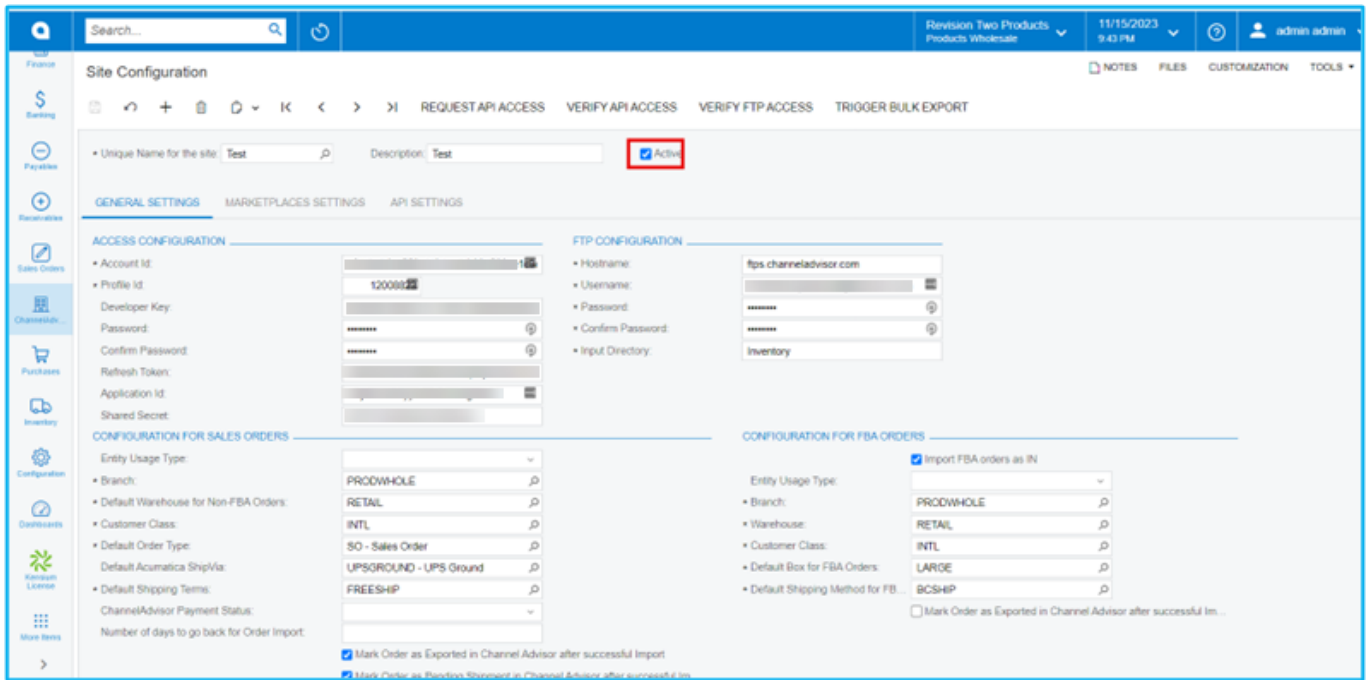


Multiple Site Configurations

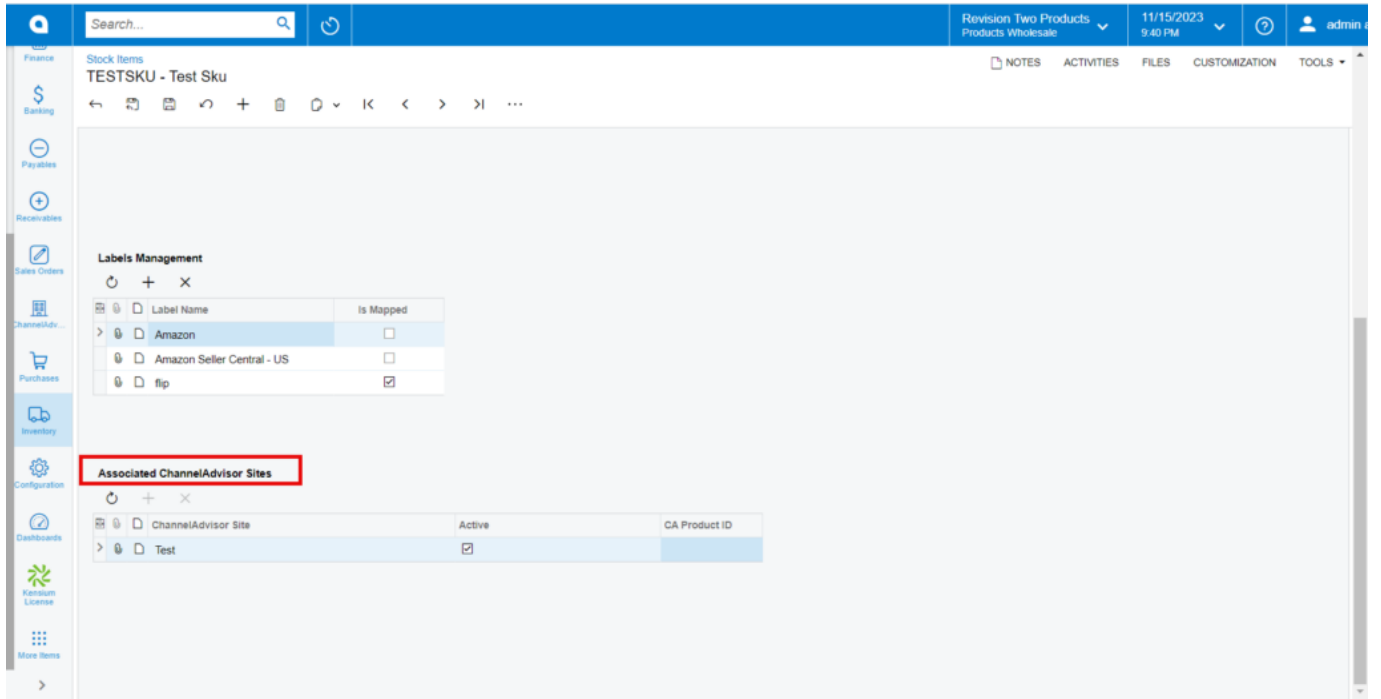
Moreover, you can establish several stores by using the same **[Site Configurations]**.

- After creating Multiple stores, you can activate the **[Active]** Radio button in site Configuration to sync the data to a specific store.



Site Configuration

- The activated store will be available under **[Attributes]** in **[Inventory]**.
- The Active Rithum Connector site will be available in **[Associated Rithum Connector Sites]**.



The screenshot shows the 'TESTSKU - Test Sku' configuration page in the Rithum Connector. The 'Associated ChannelAdvisor Sites' section is highlighted with a red box. It contains a table with the following data:

ChannelAdvisor Site	Active	CA Product ID
Test	<input checked="" type="checkbox"/>	

Associated Rithum Connector Sites