

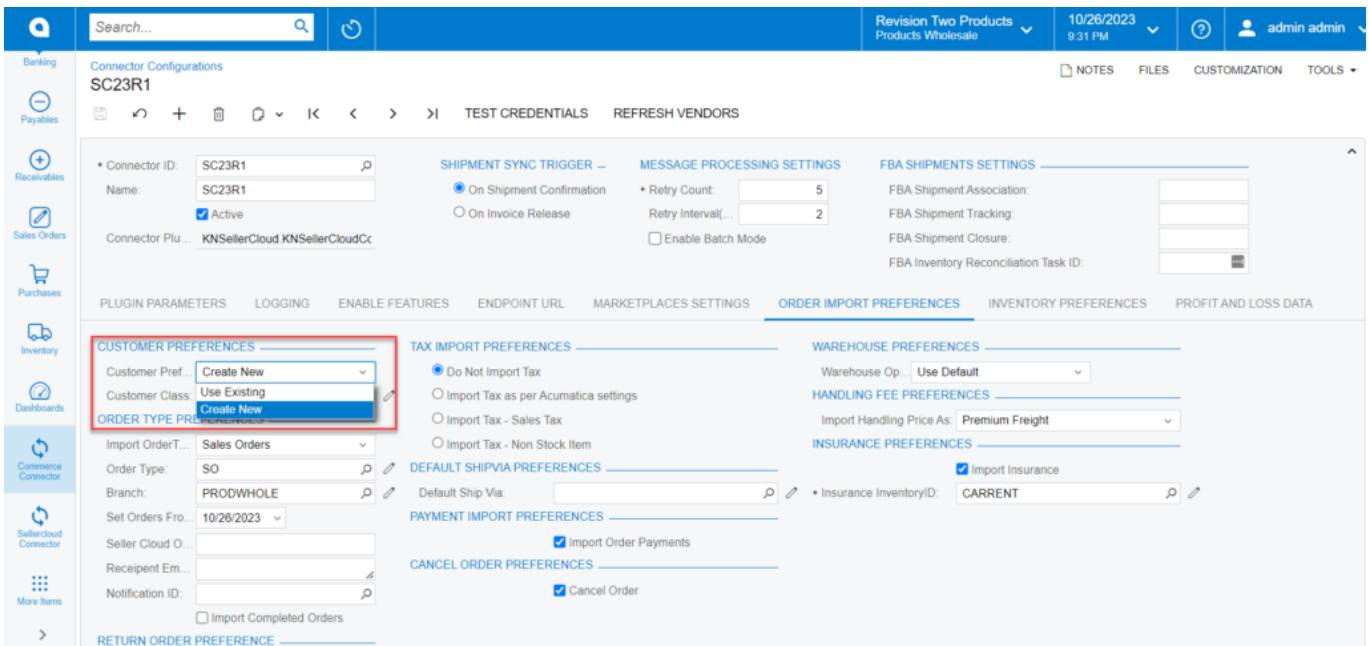


# Customer Preferences

 Customer Preferences usually refer to the specific choices, settings, or configurations that a customer can choose.

- You can create a customer sync while placing **[Order Import Preferences]**.
- You can choose to create a new client by selecting **[Create NEW]**.
- Select **[Customer Class]**.
- The newly generated customer will belong to the specifically chosen class.
- As an alternative, you can decide to use **[Use Existing]** for the current client.

 whenever an order is imported into this location under this firm from the seller's cloud. As a result, the plugin parameter you have chosen will be used to generate the client.



The screenshot shows the 'Customer Preferences' section of the Sellercloud Connector interface. The 'Create New' option is highlighted in a red box. The interface includes a search bar, navigation menu, and various configuration tabs like 'CUSTOMER PREFERENCES', 'TAX IMPORT PREFERENCES', 'WAREHOUSE PREFERENCES', etc.

Creating Customer Preferences